

Access-programmers.co.uk 2013 Media Kit

Access World has the busiest Microsoft Access discussion forum on the internet with over one million Posts and it continues to grow steadily.

Statistics

- Over 1.4 million page views per month
- Over 530K unique visitors per month
- 84% with language set as en-us or en-gb

Demographics

- 59% of visitors earn \$50K per year or more
- 71% are College or Grad School educated
- 79% Caucasian
- 52% have children
- 67% male, 33% female
- Ages
 - <18 6%
 - 13-24 13%
 - 25-34 20%
 - 35-44 24%
 - 45-54 21%
 - 55-64 11%
 - 65+ 4%

Forum Sections

- Access World News
- Site Suggestions
- Introduce Yourself
- General
- Tables
- Queries
- Forms
- Reports
- Macros
- Modules & VBA
- Theory and practice of database design
- Access FAQs
- Code Repository
- Sample Databases

- Microsoft Access Tutorials
- SQL Server
- Crystal Reports
- Visual Basic
- VB.NET
- Word
- Excel
- Web Design and Development
- ASP and ASP.NET
- PHP & MySQL
- Windows
- Other Software
- Hardware Questions and Answers
- The Watercooler
- Politics & Current Events
- Gaming
- Sports, Health & Fitness
- Gadgets
- Small Business

Banner Sizes

- 300x250
- 728x90
- 120x600

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- Google AdSense – [http:// www.google.co.uk/adsense](http://www.google.co.uk/adsense)
- Developer Media - <http://developermedia.com>

The majority of our inventory is available through Google AdSense.