

PROGRAM DISTRIBUTIONS REPORT*

Dates: 1/1/2014 to 12/31/2014

* All percentages are rounded.

ZooMobile Type and Travel Time Distribution

Program Type	0 - 15 Min	15 - 30 Min	30 - 45 Min	45 Min - 1 Hr	1Hr - 1Hr 15Min	1Hr 15Min - 1Hr 30Min	Over 1Hr 30Min	All	Proportion
(1) 45 Minute Formal	26	16	10	18	21	4	8	95	35%
(2) 45 Minute Formal	3	6	2	3	4	3	4	24	9%
(3) 45 Minute Formal	3	3	0	0	3	9	0	18	7%
2 Hour Informal	21	18	1	3	8	4	0	53	19%
3 Hour Informal	35	8	4	4	10	5	2	65	24%
Other	7	4	2	4	4	0	0	19	7%
Total	95	55	19	32	50	25	14	274	
<i>Proportion</i>	35%	20%	7%	12%	18%	9%	5%		

Formal ZooMobile Participant Distribution

Program Type	10 - 40	40-70	70 - 100	100 - 150	Over 150
(1) 45 Minute Formal	64	20	8	2	1
(2) 45 Minute Formal	8	8	3	5	0
(3) 45 Minute Formal	0	6	2	3	7
Total	72	34	13	10	8
<i>Proportion</i>	53%	25%	9%	7%	6%

Private/Public ZooMobile Distribution

Private/Public	Number	Proportion
Private	185	68%
Public	89	32%

Indoor/Outdoor ZooMobile Distribution

Indoor/Outdoor	Number	Proportion
Both	1	0%
Indoors	164	60%
Outdoors	109	40%

Informal ZooMobile Participant Distribution

Program Type	Less Than 100	100 - 200	200 - 300	300 - 400	400 - 500	500 - 750	750 - 1000	Over 1000
2 Hour Informal	14	34	3	0	0	1	1	0
3 Hour Informal	6	31	16	5	2	2	2	1
Total	20	65	19	5	2	3	3	1
<i>Proportion</i>	17%	55%	16%	4%	2%	3%	3%	1%

Wild Encounter Distribution

Program Type	Number of Programs	Proportion*
Explore New World Tropics	1	4%
Explore The New World Tropics	1	4%
Penguin Palooza	11	44%
Rescue A Red Panda	11	44%
Walk With A Wallaby	1	4%
Total	25	
* Proportion of Program compared to total number of Wild Encounters		

Scout Program Distribution

Program Type	Number of Programs	Proportion*
Working In A Zoo!	1	100%
Total	1	
* Proportion of Program compared to total number of Scout Programs		

BOCES Theme Distribution

BOCES Theme	ZooMobile	Guided Tour	ZM Proportion*	GT Proportion**	
Animal Encounters	0	3	0%	75%	:
Desert Vs. Rainforest	1	0	100%	0%	:
Other	0	1	0%	25%	:
Total	1	4			!
<i>Proportion***</i>	<i>20%</i>	<i>80%</i>			
* Proportion of ZooMobiles with this Theme compared to total BOCES ZooMobiles					
** Proportion of Guided Tours with this Theme compared to total BOCES Guided Tours					
*** Proportion of BOCES ZooMobiles and Guided Tours compared to total BOCES programs					

Birthday Party ZooMobile Distribution

Includes	Number of Parties	Proportion
ZooMobile	24	73%
No ZooMobile	9	27%

Birthday Party Admis/Memb Distribution

Content	Number of Parties	Proportion
Admission Passes	31	94%
Membership	2	6%

